### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE:

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 57086



LOCAL



### **AGREEMENT MADE BETWEEN**

# KDKA-TV

AND

**CONTRACT NO. REV.** 1201-57086-1 **DATE PRINTED** 10/25/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV

PAGE

			AIID			FAGE ±
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	170416 <b>AD</b>	VERTISER (OR AG	ENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		PATRI	OT MAJORITY		
AND	650 Massachusett	s Ave NW Ste 210	1726	M St NW Ste 600		Required
4000500						Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Washi	ngton	DC 20036-4523	prior notice
	USA		USA			
CONTACT			PROD	UCTPATRIOT MAJO	ORITY 10/25-31	

PRODUCT CODE

SALESPERSON NATIONAL

Brian Butz-1

SALESPERSON BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/31/12

2514

AGENCY EST. NO.

NO. WEEKS:

1310

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT	TAT STATION. MARK INV	OICE PA	ND, PROOF O	F PERFORMAN	ICE AND PUT	IN PUBLIC FILE. PAID FOR	R BY PATRIOT MAJORITY.			
1 30 MII	Th NSEP	2	04:30A	05:00A	30s	10/25/12-10/25/12	THIS MORNING 430-5AM	2	125.00	250.00
2 30 MII	11100 NSEP	3	04:30A	05:00A	30s	10/29/12-10/31/12	THIS MORNING 430-5AM	3	125.00	375.00
3 30 MIN		2	07:00A	08:00A	30S	10/25/12-10/26/12		2	500.00	1000.00
4 30 MIN	111 NSEP	3	07:00A	08:00A	30S	10/29/12-10/31/12		3	500.00	1500.00
5 30 MIN		2	A00:80	09:00A	30S	10/25/12-10/26/12		2	500.00	1000.00
6 30 MII		3	A00:80	09:00A	30S	10/29/12-10/31/12		3	500.00	1500.00
7 30 Mil		2	05:00A	05:58A	30S	10/25/12-10/26/12	THIS MORNING 5-6AM	2	500.00	1000.00
8 30 MII		3	05:00A	05:58A	30s	10/29/12-10/31/12	THIS MORNING 5-6AM	3	500.00	1500.00
9 30 MII	00011 NSEP	2	05:58A	07:00A	30S	10/25/12-10/26/12	THIS MORNING 6-7AM	2	850.00	1700.00
10 30 MII	11100 NSEP	3	05:58A	07:00A	30S	10/29/12-10/31/12	THIS MORNING 6-7AM	3	850.00	2550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





#### **AGREEMENT MADE BETWEEN**

# KDKA-TV

CONTRACT NO. REV. 1201-57086-1 **DATE PRINTED** 10/25/12

**Cancellation Notice** 

Announcement 28 days

TOTAL VALUE(1)

Required

prior notice

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

KDKA-TV

TOTAL

BDCST.

UNIT RATE

1100.00

1350.00

3300.00

2700.00

**PAGE** 2

35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 170416 ADVERTISER (OR AGENCY AND ADVERTISER) **NAME** BUYING TIME PATRIOT MAJORITY

> 1726 M St NW Ste 600 650 Massachusetts Ave NW Ste 210

**ADDRESS** Washington DC 20001-3796 Washington 20036-4523

USA

CONTACT PRODUCTPATRIOT MAJORITY 10/25-31

LENGTH

AGENCY EST. NO. LOCAL Brian Butz-1 **PRODUCT** 1310 SALESPERSON CODE 2514

ТО

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/31/12

FROM

SPOTS

PWK.

NATIONAL SALESPERSON

ITEM

20

21

30 MIN SEP

30 MIN SEP

11100..

00011..

USA

DAYS

AND

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

**EFFECTIVE DATES** 

NO. WEEKS:

**PROGRAMS** 

11 Th 11:58A 12:30P 30S 10/25/12-10/25/12 NOON NEWS 1 800.00 800.00 30 MIN SEP 11100 11:58A 12:30P 10/29/12-10/31/12 800 00 2400 00 12 305 NOON NEWS 3 30 MIN SEP 05:00P 900.00 1800.00 00011.. 04:30P 30S 10/25/12-10/26/12 430-5PM NEWS 30 MIN SEP 14 11100... 04:30P 05:00P 30S 10/29/12-10/31/12 430-5PM NEWS 3 900.00 2700.00 30 MIN SEP 15 00011.. 04:00P 04:30P 30S 10/25/12-10/26/12 4-430PM NEWS 2 900.00 1800.00 30 MIN SEP 16 01100.. 04:00P 04:30P 30S 10/30/12-10/31/12 4-430PM NEWS 900.00 1800.00 30 MIN SEP 06:00P 00011.. 05:30P 30S 10/25/12-10/26/12 530-6PM NEWS 2 1100.00 2200.00 30 MIN SEP 18 11100.. 05:30P 06:00P 30S 10/29/12-10/31/12 530-6PM NEWS 1100.00 3300.00 30 MIN SEP 05:30P 1100.00 19 00011.. 05:00P 30S 10/25/12-10/26/12 5-530PM NEWS 2 2200.00 30 MIN SEP

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10/29/12-10/31/12

10/25/12-10/26/12

05:00P

05:58P

05:30P

06:30P

30S

30S

5-530PM NEWS

M-F 6PM NEWS





Brian Butz-1

### **AGREEMENT MADE BETWEEN**

# KDKA-TV

**CONTRACT NO. REV.** 1201-57086-1 **DATE PRINTED** 

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

**PAGE** 

10/25/12

AND 3 AGENCY (OR SERVICE) ACTING AS AGENT FOR 170416 ADVERTISER (OR AGENCY AND ADVERTISER) 35698 **Cancellation Notice** NAME BUYING TIME PATRIOT MAJORITY Required 1726 M St NW Ste 600 650 Massachusetts Ave NW Ste 210 AND Announcement 28 days **ADDRESS** Washington DC 20001-3796 Washington DC 20036-4523 prior notice USA USA CONTACT PRODUCTPATRIOT MAJORITY 10/25-31

PRODUCT CODE

1310

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/31/12 NO. WEEKS:

2514

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
22 30 MII	11100 NSEP	3	05:58P	06:30P	30S	10/29/12-10/31/12	M-F 6PM NEWS	3	1350.00	4050.00
23 30 Mlf	00011 NSEP	2	06:30P	07:00P	30S	10/25/12-10/26/12	M-F 630PM NEWS	2	1350.00	2700.00
24 30 MII	11100 NSEP	3	06:30P	07:00P	30S	10/29/12-10/31/12	M-F 630PM NEWS	3	1350.00	4050.00
25 30 MII	0001001 NSEP	2	11:00P	11:35P	30s	10/25/12-10/28/12	11PM NEWS	2	2750.00	5500.00
26 30 MII	0110000 NSEP	2	11:00P	11:35P	30S	10/30/12-10/31/12	11PM NEWS  Total Contract:	2 62	2750.00	5500.00 59175.00
					Qtr 4	Oct -12 24650.00	Nov Dec 34525.00 .00	GR	Total 59175.00 AND TOTAL 59175.00	

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